

EVENT FACT SHEET

Cimientos

Casa Chapulina’s Inaugural Fundraising Celebration

Event Details

Event	Cimientos, the inaugural fundraising celebration of Casa Chapulina
Meaning	Cimientos means “foundation,” reflecting Casa Chapulina’s mission to help families build the knowledge and confidence to make informed real estate decisions and create generational wealth.
Date	Tuesday, November 17, 2026
Time	6:00 to 8:00 p.m.
Location	NEXUS Club New York 100 Church Street, Seventh Floor New York, NY
Host	Casa Chapulina, a 501(c)(3) bilingual nonprofit
Featured Speakers	Diana Vasquez, Founder and President, Casa Chapulina Leslie Pomaes, Homeowner and Real Estate Investor

Program

Evening Highlights	• Open bar and hors d’oeuvres • Presentation by Diana Vasquez on Casa Chapulina’s mission and upcoming programs • In-person testimonial from Leslie Pomaes • Performance by two of Leslie Pomaes’ daughters • Raffle and live auction • Closing toast
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Fundraising and Impact

Fundraising Goal	\$100,000
Impact Goal	Serve up to 300 families in 2027
Use of Funds	• Bilingual course development and delivery • Community outreach • Operating resources
Programs Supported	Homebuyer education, financial literacy and youth programming for Spanish-speaking and bilingual communities

Tickets and Sponsorships

Tickets	\$400 per person
Founding Sponsorships	\$5,000 to \$10,000, including event recognition, digital visibility and opportunities to support future program elements
Event and Tickets	www.casachapulina.org/fundraiser

Media

Media Kit	Downloadable images and interview availability: www.casachapulina.org/press/cimientos
Media Contact	Diana Vasquez, Founder and President DianaV@casachapulina.org casachapulina.org

About Casa Chapulina

Casa Chapulina is a 501(c)(3) bilingual nonprofit working to expand access to homebuyer education, financial literacy and youth programming for Spanish-speaking and bilingual communities. By providing education in the language families are most comfortable using, Casa Chapulina aims to help participants build financial stability, pursue homeownership and create lasting wealth.

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